

60th Anniversary Celebration

On September 18th and 19th 2009 König & Meyer GmbH & Co. KG celebrated its 60th anniversary with a number of different events.

400 people from home and abroad were invited to attend our jubilee celebrations in a marquee on the factory grounds on September 18th. During the welcoming speeches at this celebration, the senior partner, Martin König, the CEO, Gabriela König, the CTO Heiko Wolz and the Chief Mayor Stefan Miculicz went into the history of the company, the technical developments and the commercial significance of this music stand and accessory manufacturer. Here Martin König aired some most entertaining anecdotes about the development of the company. The celebration then went on into the early hours of the morning with music and dancing. Many formal and informal conversations took place in the cocktail and cigar lounge. With the warm weather many guests spent their time outside under the open sky.

There must have been around 1,300 visitors at our open day on September 19th, who took advantage of the opportunity to get to know the medium-sized company. Not only numerous citizens of Wertheim, also customers, suppliers and friends of our company were given a live demonstration of the manufacturing stages of – in the meantime – 1,500 end products by our production personnel. There was an entertaining supporting program with a bouncy castle and face-painting for the kids, an original giant table-soccer game and a variety of musical entertainment.

König & Meyer currently employs 250 people, has an export share of 60%, business connections in 80 countries around the world and is market leader in the quality music accessories branch. Our comprehensive product range includes stands for virtually every instrument as well as music stands, microphone stands, drummer's thrones, 19-inch equipment, speaker and lighting stands; and we also make stands for medical and office equipment. Recently König & Meyer has also supplied holders and stands for multi-media purposes.

Today K&M still produces the classic products from its very beginning, such as the 101 music stand or the 210/2 microphone stand, that are still made in virtually the same way. But many innovations have also established themselves over the years, such as the instrument stands with plastic pegs and screw-on feet, the spider keyboard stands, the 18950 table style keyboard stand or speaker stands with crank, push-button or locking bolt systems.

Various other branches of product have consistently been tried out over the decades, such as the production of glass syringes, ice skates, stands for hairdryer hoods or plastic parts for household equipment. But in the end, music has remained the König & Meyer business sign, and the brand has enjoyed a worldwide reputation for top-quality music accessories. One of the reasons for this is the consistent driving force of

our investment policy, with around five million Euros being invested in machines and buildings over the last three years. This year a new 800m² dispatch hall was put into operation, and our next project will be the installation of an additional tube laser cutting machine.

In the next years and decades König & Meyer will be safeguarding and building even further on its market position through consistent investment in production facilities, innovative product ideas, prompt delivery, the very best quality and extraordinarily good customer service.

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