

## **New König & Meyer website**

König & Meyer is online with a new website just in time to kick off the “Musikmesse”! Come visit us at the same URL [www.k-m.de](http://www.k-m.de) and enjoy our modern, completely revised site in the firm’s new corporate design.

After six years, our old site has been replaced by a modern well-designed website with an easy to understand and user-friendly navigation for dealers, consumers and the press along with all important information, data and documents.

The "Product area" has a lot of detailed information, a shopping basket and product comparisons. The new site also includes a PDF catalogue for browsing.

The "Newsroom" contains all kinds of information about König & Meyer for consumers, traders and the press. Along with news & press releases, the site hosts a range of videos and pictures from, about or with König & Meyer. Keep up with all the latest news: subscribe to the latest news as RSS feed, email alert or newsletter.

For a good year now König & Meyer have been active in the "Social media" arena, also reflected on our website. The newsroom also houses channel content and users can mark the news and products they like, twitter and share with friends.

König & Meyer’s endorsers have their own space under “Bands & Artists” where each has an individual page. In addition to photos and brief information on the artist, endorser’s twitter and facebook feeds are integrated.

“Support & Downloads” provides information, such as guarantee conditions, and a direct contact forum. The new site increases support and personal contact in general.

“About König & Meyer” provides customers and consumers with all key data about the company, its effect on the environment, quality, career, service, and contract manufacture. The trader area has been completely revamped and offers our dealers new features in a closed space.

The page can be viewed in German and in English. Additional languages are planned. The company would be pleased about feedback. So please use the social media channels or send an email to [ej@k-m.de](mailto:ej@k-m.de).

## **Your contact persons**

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